



# **Waccamaw Workforce Development Board Meeting**

**January 21, 2025**

# Waccamaw Workforce Development Board Meeting



Tuesday, January 21, 2025  
9:30 a.m.

VIA Zoom:

<https://us02web.zoom.us/j/88692384268?pwd=Aw90tXdQoVrhoxX1lbV66TA3abW0km.1>

Meeting ID: 886 9238 4268  
Passcode: 633433

## AGENDA

- |  |                 |
|--|-----------------|
| • Call to Order                          | Henry Poston    |
| • Welcome and Introduction of Guests     | Henry Poston    |
| ◇ Determination of Quorum                |                 |
| ◇**Approval of November 19, 2024 Minutes |                 |
| • Finance Report                         | Cathy Archer    |
| • Performance Report                     | Amy Ross        |
| • Contractor Program Update              | Sherell Sherman |
| • One Stop Operator Update               | Todd Gurley     |
| • International Paper/WIOA Update        | Ayla Dyer       |
| • Other Business                         | Henry Poston    |
| • Adjournment                            | Henry Poston    |

**\*\*Denotes Action Items**

# WACCAMAW WDB

## *Board Minutes*



## Minutes

### Waccamaw Workforce Development Board Waccamaw Regional Council of Governments

November 19, 2024

9:30 AM

This Board meeting was conducted via Zoom.

Members Present		Members Absent	
Cooper, Tolonzo	Davis, Sandy		Abernathy, Allen
Denz, Jared	Dozier, Cameron		Engelman, Bonita
Evans, Wallace	Hughes, Ebony		Espinal, Frank
Kimball, Busy	McCulloch, Courtney		Green, Etta
Morrison, Gerald	Poston, Henry		Mitchell, Greg
Pressley, Wilhemina	Roberts, Andy		
Skalican, Peg			

Waccamaw Regional COG Staff Present:

Cathy Archer, Ayla Dyer, Marsha Smith, Stacy Martell, Amy Ross

Other Guests Present:

Todd Gurley, Ross

Sherrell Sherman, Ross

- **Call to Order:**

Mr. Henry Poston, Chairman, called the meeting to order at 9:32 a.m.

- **Welcome and Introduction of Guests:**

Chairman Poston welcomed the board members, staff, and guests. Ms. Ayla Dyer did roll call for the Board members.

- **Determination of Quorum:** A quorum was not met at the start of the meeting. Ms. Dyer called roll a second time at approximately 9:35 am and a quorum was then met.

- **Financial Report**

- Ms. Archer presented the financial report to the board. Ms. Archer began by sharing the current funding status report. Ms. Archer informed the board that there are remaining funds from the sector partnership grant as well as the IWT rapid response grant which will be expended by Q3 of this program year. All financial performance measures have been met with exception of the Dislocated worker expenditure rate. Ms. Archer stated that 24% of the budgeted amount for the Adult Worker program has been expended as well as 20% of the Dislocated Worker program. Ms. Archer told the board that they will not be transferring Dislocated

Worker funds to the Adult Program. The transferring of these funds is usually done due to lack of participation in the Dislocated Worker program. However, due to layoffs happening at International Paper and Tupperware, DW funding will be needed to assist those dislocated workers. Ms. Archer stated that 100% of the Youth program's budget has been allocated to out-of-school youth and 20% has currently been expended. Ms. Archer finalized her report by going over the SC Works Centers budget. She also stated that cost sharing funds have not been collected as of yet for the first quarter, however she is in process of billing the centers for Q1 expenditures.

- **Approval of July 16,2024 meeting minutes**

Mr. Poston asked the board to make a motion to approve the July meeting minutes. Mr. Gerald Morrison made the motion while Mr. Cameron Dozier seconded. The motion passed unanimously.

- **Approval of 2025 meeting calendar**

Mr. Poston asked the board to make a motion to approve the Workforce Development Board Meeting Schedule for the 2025 calendar year. Ms. Sandy Davis made a motion, while Mr. Wallace Evans seconded. The motion passed unanimously.

- **Performance Report**

Ms. Amy Ross presented the performance report. Ms. Ross stated that a total of 60 Adult, 2 Dislocated Workers, and 19 youth were enrolled between July 1, 2024, and October 30, 2024. Ms. Ross presented the traffic totals for each center, Conway had a total of 4,645 visitors, Georgetown had a total of 918 visitors and Kingstree had a total of 1,557 visitors. She shared a list of employers who have provided work experience and On-The-Job Training for participants. Ms. Ross also shared a list of training programs that participants are enrolled in. Ms. Ross concluded her report showing preliminary performance measure data. That data is looking good and on track to meeting state requirements.

- **Contractor Program Update**

Ms. Sherman started her report by informing the board that training enrollments for new adults have been put on hold to accommodate dislocated works from International Paper and Tupperware. Ms. Sherman explained that IP employees are already visiting the center to inquire about CDL training, Heating and Air, Welding, and even medical career paths. New adults are being given referrals to other programs and not being turned away from receiving assistance. Adults that were already participating in the program will continue to receive assistance and continue their paths.

- **One Stop Operator Update**

Mr. Gurley began by stating that all three centers are open for business as normal with no restrictions. However, the centers will be closed for Thanksgiving and Christmas holidays. Mr. Gurley said that Conway has seen high traffic numbers this quarter. He attributes those numbers to the eleven job fairs that were held in the month of October. He reiterated that the Georgetown center is seeing more traffic as International Paper employees have already been coming in. Mr. Gurley concluded his report informing the board about the WIOA customer service report. The report shows traffic figures as well as customer satisfaction figures for the past 4 years. He stated that the state is changing their requirements regarding the questions that are asked on the survey. They are also

implementing an on-line option in addition to the paper option in hopes of increasing response rates. Ms. Hughes asked Mr. Gurley the question “What types of questions need to be asked that are not already on the survey.” Mr. Gurley explained that the questions are outlined in 2024 by the state and mostly pertain wait times. He offered to share former surveys with the board so they may see the questions that have been asked previously.

- **CEDS Update**

Ms. Marsha Smith, Grant Services Director, informed the board that this is year two within the five-year CEDS. It is required that an annual update of the CEDS be completed each year. That update is currently being worked on. Ms. Smith thanked the board for the input they shared with Mr. Gaskins as that input has been incorporated into the CEDS update. The completed update will be posted on the WRCOG website and will be submitted to the Economic Development Administration prior to December 1, 2024.

- **WIOA Update**

Ms. Ayla Dyer provided the WIOA update. She began by sharing that there were no issues or problems found during the annual monitoring. Staff should be proud of their hard work as this monitoring can be very scrutinizing.

Ms. Dyer informed the board that International Paper announced their closure on October 31<sup>st</sup>. There are 675 employees that will lose their jobs at IP. This does not include loggers, contractors, and other workers affiliated with the paper mill. SCDEW has assembled a rapid response team consisting of DEW, WRCOG, and WIOA staff. This team will be visiting the employer’s site to discuss what workers’ options are. Ms. Dyer stated that 18 orientation sessions were held with employees to deliver information regarding training and job seeking assistance. She said that a workshop was held on November 15 to assist workers with resume writing skills, and interview skills. There will be a job fair on November 21<sup>st</sup> and 22<sup>nd</sup>, at Howard. The job fair will be specifically for IP employees and upwards of 95 employers have signed up to participate. Hiring events will continue to be held throughout the year. Ms. Dyer stated that a Rapid Response grant has been requested from the state. She is hoping to help at least 130 dislocated workers through training or on-the-job training.

Mr. Wallace Evans volunteered assistance through A Father’s Place for any dislocated workers needing child support assistance.

Ms. Peggy Skalican asked if HGTC or other schools will be involved in the fair or if only employers will be invited to participate. Ms. Dyer answered that HGTC, Williamsburg Technical College will participate.

- **Mr. Poston**

Being no further business, the meeting was adjourned at 10:04a.m.

Respectfully submitted,

Henry Poston  
WWDB Chair



# WACCAMAW WDB

## *Board Reports*





**WACCAMAW**  
R E G I O N A L  
COUNCIL OF GOVERNMENTS

**ONE REGION MOVING FORWARD TOGETHER**

# Workforce Development Board WIOA Performance Report

January 21, 2025

Amy Ross  
Performance & Compliance Manager

[aross@wrcog.org](mailto:aross@wrcog.org)



## PY 24 Enrollments by Month

<b>ADULT</b>													
	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD Actual
Enrollments for PY24	27	17	8	9	2	0							63

<b>DISLOCATED WORKERS</b>													
	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD Actual
Enrollments for PY24	0	1	0	1	3	5							10

<b>YOUTH</b>													
	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD Actual
Enrollments for PY24	4	6	6	3	3	2							24

## Center Traffic Totals for PY 24

### Conway

	WP (ES)	VETS	TAA	UI	WIOA	Total Visitors
July	329	60	0	535	199	1063
Aug	301	51	0	402	176	897
Sept	341	68	0	580	148	1081
Oct	284	82	0	476	163	1604
Nov	310	89	0	537	101	1419
Dec	393	71	0	798	101	1339
<b>TOTAL</b>	<b>1,958</b>	<b>421</b>	<b>0</b>	<b>3,328</b>	<b>888</b>	<b>7,403</b>

### Georgetown

	WP (ES)	VETS	TAA	UI	WIOA	Total Visitors
July	157	4	0	97	80	334
Aug	26	10	0	58	68	152
Sept	26	3	0	79	46	152
Oct	72	8	0	94	57	280
Nov	71	9	0	78	68	285
Dec	90	2	0	127	70	289
<b>TOTAL</b>	<b>442</b>	<b>36</b>	<b>0</b>	<b>533</b>	<b>389</b>	<b>1,492</b>

### Kingstree

	WP (ES)	VETS	TAA	UI	WIOA	Total Visitors
July	172	21	0	170	133	475
Aug	158	11	0	122	125	405
Sept	75	12	0	140	102	325
Oct	77	7	0	142	120	352
Nov	70	4	0	154	73	303
Dec	86	5	0	152	75	318
<b>TOTAL</b>	<b>638</b>	<b>60</b>	<b>0</b>	<b>880</b>	<b>628</b>	<b>2,178</b>

**Total Visitors 3 Centers: 11,073**

ROLLING 4 QUARTERS

WIOA Performance

PY 2024 Report Quarter 1 FINAL

Performance Measure	ADULTS		DW		YOUTH		Overall Indicator Score
	Goal	Actual	Goal	Actual	Goal	Actual	
Employment Rate Q2	82.7%	86.0%	84.0%	100.0%	119.0%	85.9%	103.5%
Employment Rate Q4	84.1%	86.4%	85.0%	100.0%	117.6%	89.7%	113.5%
Median Earnings	7,141	8,056	8,500	6,500	76.5%	7,465	128.7%
Credential Rate	64.0%	65.8%	67.3%	66.7%	99.1%	63.1%	98.1%
Measurable Skill Gains	65.0%	70.3%	61.0%	77.8%	127.5%	88.3%	118.4%
	<b>Overall Program Score</b>	<b>106.1%</b>	<b>Overall Program Score</b>	<b>108.0%</b>	<b>Overall Program Score</b>	<b>112.4%</b>	

Pass	An Overall Program Score (across all indicators) is at least 90% An Overall Indicator Score (across A/DW/Y Programs ) is at least 90% Have an Individual Indicator Score of at least 50%
Fail	An Overall Program Score (across all indicators) that did not meet at least 90% An Overall Indicator Score (across A/DW/Y Programs ) that did not meet at least 90% Have an Individual Indicator Score that did not meet 50%