



Waccamaw Workforce Development Board Meeting

March 19, 2024

Waccamaw Workforce Development Board Meeting



Tuesday, March 19, 2024
9:30 a.m.

VIA Zoom:

<https://us02web.zoom.us/j/85935062367?pwd=Vm5OVElIWFMvU0hkeIVCbDAYL0cwZz09>

Meeting ID: 859 3506 2367
Passcode: 328617

A G E N D A

- Call to Order Henry Poston
- Welcome and Introduction of Guests Henry Poston
 - ◊ Determination of Quorum
 - ◊**Approval of January 16, 2024 Minutes
- Finance Report Cathy Archer
- Performance Report Amy Ross
- Contractor Program Update Sherell Sherman
- One Stop Operator Update Todd Gurley
- WIOA Update Ayla Dyer
- Other Business Henry Poston
- Adjournment Henry Poston

****Denotes Action Items**

WACCAMAW WDB

Board Minutes



Minutes
Waccamaw Workforce Development Board
Waccamaw Regional Council of Governments
January 16, 2024
9:30 AM

This Board meeting was conducted in person and via Zoom.

Members Present

Members Absent

Abernethy	Allen		Espinal	Frank
Cooper	Tolonzo		Geathers	Rochelle
Denz	Jared		Green	Etta
Dozier	Cameron		Pressley	Wilhemina
Engelman	Bonita		Robinson	Eric
Evans	Wallace		Roberts	Andy
Kimball	Busy		Smith	Sherrill
Mitchell	Greg			
Poston	Henry			
Skalican	Peg			
Troiani	Tony			

Waccamaw Regional COG Staff Present:

Ayla Dyer, Cathy Archer, Temeca Belcher, Rusty Gaskins, Stacy Martell, Amy Ross and Sarah Smith

Other Guests Present:

Melissa Rodgers, SCDEW

Todd Gurley, Ross

Rod, Batista, Ross

- **Call to Order:**

Mr. Henry Poston, Chairman, called the meeting to order at 9:32 a.m.

- **Welcome and Introduction of Guests:**

Chairman Poston welcomed three new members, members, staff, and guests. Ms. Ayla Dyer did roll call for the Board members.

- **Determination of Quorum:** A quorum was met at the start of the meeting.

- **Approval of minutes**

Mr. Poston called for a motion to approve the November 14, 2023, meeting minutes. Mr. Denz made a motion, and Mr. Abernathy seconded the motion. The board voted unanimously to approve the meeting minutes.

- **Financial Report**

Ms. Archer presented the financial report to the board. Ms. Archer began with the current funding status. She explained that all funds have been authorized for the year as of October 2023. She also stated that there is some remaining carry-over funding from the Dislocated Worker PY 2022 funding that is being expended, in addition to the three special revenue grants. Ms. Archer stated that the expenditure, obligation, and the work-based learning rate requirements are being met. The participant cost rate is below the required level, but the goal is to reach 30% by year end. Ms. Archer continued by stating that 22% of the Adult budget as well as 17% of the Dislocated Worker budget has been spent as of November 30, 2023. Ms. Archer told the board that a portion of the Dislocated Worker funding will be transferred to the Adult Program as there is a bigger need for funding in the Adult Program. Ms. Archer explained that the Adult/DW training budget has increased due to grant monies received through the special revenue grants. Most of the Youth budget has been allocated toward Out of School Youth and 40% of the Youth budget has been expended. Ms. Archer concluded the financial report by stating that 32% of the SC Works Center has been expended, with approximately 5% of cost-sharing from the partners and will be billing the centers for the months of October, November, and December.

- **Performance Report**

Ms. Amy Ross presented the performance report. Ms. Ross stated that a total of 162 Adult, 6 Dislocated Workers, and 57 youth were served between July 1, 2023, and December 2023. She presented program enrollment numbers for each month through the end of December resulting in 106 Adult, 2 Dislocated Worker, and 16 Youth enrollments. Ms. Ross presented the traffic totals for each center. Conway had a total of 6669 visitors, Georgetown had a total of 942 visitors and Kingstree had a total of 1891 visitors. She concluded her report showing that the WIOA program is meeting and passing performance measure requirements by the state.

- **Contractor Program Update**

Mr. Rod Batista provided the Contract Program Update on behalf of Ms. Sherman. Mr. Batista stated that Conway has had a steady flow of traffic over the past two months. The majority of visitors have been adults. Youth enrollment has been low. Staff are still focusing on outreach. An event will be hosted at Myrtle Beach middle school on Saturday. Mr. Batista told the board that VR events are being held monthly in Myrtle Beach and in Conway. Ms. Sherman and Mr. Batista recently had a meeting at Sea Haven with their new project director in hopes of developing a good relationship as well as trying to acquire youth referrals. He stated that he is in the process of scheduling a VR event in February in Conway. There is an informational event scheduled for February 16th at Forestbrook Middle School. Mr. Batista stated that they are currently attending monthly meetings at J. Reuben detention center to recruit people for WIOA services when they are released from jail.

- **One Stop Operator Update**

Mr. Todd Gurley began his update by stating that all three centers are open for business as normal with no restrictions. Traffic in the centers has continued to increase over the past two months, especially in the Conway center. Mondays are the center's busiest day of the week. Over the past 8 Mondays, visitor traffic numbers have exceeded 100 (averaging one customer every 5 minutes). Mr. Gurley informed the board that construction of a new dentist's office is still taking place next door to the Georgetown center which has made parking difficult as the entrance from Wood St. is blocked. The Conway center staff kitchen area will be repainted and carpeting in the center will be replaced. Mr. Gurley showed the board traffic totals for the past three program years. Each year traffic totals have increased as well as the satisfaction rates.

- **WIOA Update**

Ms. Ayla Dyer provided the WIOA update for the board. She began by informing the board the annual financial and programmatic monitoring report was perfect. There were no financial or programmatic issues. Ms. Dyer said that she is very proud of the staff for their achievement. Ms. Dyer talked more about the Sector Partnership grant and how things are progressing. She reminded the board that the Pee Dee Super Region will be focusing on Manufacturing sector strategies. A meeting has been scheduled with the convener and manufacturer at the end of February. Ms. Dyer continued by thanking the board for helping sponsor the P2P event. The event was a success and the 8th graders enjoyed learning about different careers.

Being no further business, the meeting was adjourned at 9:56 a.m.

Respectfully submitted,

Henry Poston
WWDB Chair

WACCAMAW WDB

Board Reports





WACCAMAW
R E G I O N A L
COUNCIL OF GOVERNMENTS

ONE REGION MOVING FORWARD TOGETHER

Workforce Development Board WIOA Performance Report

March 19, 2024

Amy Ross
Performance & Compliance Manager

aross@wrcog.org

Served July 1, 2023 – February 29, 2024

Customer Group	Carry Overs	New Enrollments	Total Served
Adult	56	147	203
DW	4	4	8
Youth	41	24	65

PY 23 Enrollments by Month

ADULT											
	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	YTD Actual		
Enrollments for PY23	15	37	15	19	9	11	18	23	147		

DISLOCATED WORKERS											
	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	YTD Actual		
Enrollments for PY23	1	1	0	0	0	0	2	0	4		

YOUTH											
	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	YTD Actual		
Enrollments for PY23	5	5	4	0	1	1	5	3	24		

Center Traffic Totals for PY 23

Conway

	WP (ES)	VETS	TAA	UI	WIOA	Total Visitors
July	254	82	0	500	197	954
August	240	86	0	438	259	1023
September	268	71	0	441	177	886
October	370	113	0	581	189	1141
November	518	189	0	714	158	1390
December	437	139	0	685	153	1275
January	560	149	0	743	232	1535
February	500	148	0	556	210	1266
TOTAL	3,147	977	0	4,658	1,575	9,470

Georgetown

	WP (ES)	VETS	TAA	UI	WIOA	Total Visitors
July	106	8	0	25	69	200
August	72	10	0	35	90	207
September	88	2	0	21	53	164
October	76	3	0	35	53	164
November	59	1	0	23	27	109
December	52	1	0	19	27	98
January	70	1	0	25	48	143
February	54	0	0	32	43	129
TOTAL	577	26	0	215	410	1,214

Kingstree

	WP (ES)	VETS	TAA	UI	WIOA	Total Visitors
July	122	9	0	25	101	345
August	128	13	0	79	142	362
September	140	14	0	70	76	300
October	104	15	0	103	78	288
November	134	18	0	121	50	305
December	151	6	0	107	33	291
January	178	14	0	125	95	398
February	145	9	0	134	93	372
TOTAL	1,102	98	0	764	668	2,661

Work Experience Placements

St. James-Santee Family Health Center, Inc.
ElJay Foods, LLC
Horry County Council On Aging
Black River United Way
Georgetown County Public Services
CMD's Pantry
McLeod Loris Seacoast Hospital (2)
Town of Kingstree
Town of Hemmingway
Georgetown Hospital System

OJT Placements

AMIKids Georgetown
Carolina Food Service of Loris (2)
Conway Air
Elvis Service Company (2)
Georgetown County Public Services (3)
Holmes Flooring and Granite (3)
Horry County Council On Aging (2)
Pepsi Bottling Ventures
Serenity Dove Home Care, LLC
St. James-Santee Family Health Center, Inc.(2)

WIOA Performance

PY 2023 Report Quarter 2 Final

Performance Measure	ADULTS		DW		YOUTH	
	Goal	Actual	Goal	Actual	Goal	Actual
Employment Rate Q2	82.5%	87.6%	84.5%	86.7%	82.0%	86.8%
Employment Rate Q4	79.5%	87.7%	84.5%	86.0%	78.0%	92.6%
Median Earnings	6,300	7,906	8,500	7,176	4,700	6,112
Credential Rate	60.5%	56.8%	61.5%	55.6%	64.3%	55.6%
Measurable Skill Gains	56.0%	63.1%	54.0%	66.7%	61.0%	72.9%
		% of Goal		% of Goal		% of Goal
		106.2%		102.6%		105.9%
		110.3%		101.8%		118.7%
		125.49%		84.42%		130.04%
		93.9%		90.4%		86.5%
		112.7%		123.5%		119.5%

Pass	An Overall Program Score (across all indicators) is at least 90% An Overall Indicator Score (across A/DW/Y Programs) is at least 90% Have an Individual Indicator Score of at least 50%
Fail	An Overall Program Score (across all indicators) that did not meet at least 90% An Overall Indicator Score (across A/DW/Y Programs) that did not meet at least 90% Have an Individual Indicator Score that did not meet 50%