



Waccamaw Workforce Development Board Meeting

January 19, 2021

Waccamaw Workforce Development Board Meeting



**Waccamaw Regional Council of Governments
1230 Highmarket Street
Georgetown, SC 29440**

**Tuesday, January 19, 2021
9:30 a.m.**

VIA Zoom:

Meeting ID: 880 1421 0793

Passcode: 169846

Join Zoom Meeting

<https://us02web.zoom.us/j/88014210793?pwd=ZnI3N0ZkUCt4a3Jhc0Zla3JZZStrdz09>

A G E N D A

Call to Order

Henry Poston

- Welcome and Introduction of Guests
- Determination of Quorum
- **Approval of November 17, 2020 Minutes

Finance Report

Cathy Archer

Performance Report

Amy Ross

Contractor Program Update

Sherell Robinson, Ross

One Stop Operator Update

Todd Gurley, Ross

WIOA Update

Ayla Hemeon

Other Business

Adjournment

****Denotes Action Items**

WACCAMAW WDB

Board Minutes



Minutes
Waccamaw Workforce Development Board
Waccamaw Regional Council of Governments
November 17, 2020
9:30 AM

*Due to COVID-19, this Board meeting was conducted via Zoom.

Members Present

Members Absent

Burke	Kim		Battle	Christopher
Carter	Etta		Espinal	Frank
Edwards	David		Geathers	Rochelle
Evans	Wallace		Mitchell	Greg
Greene	Jason		Pressley	Wilhelmina
Harper	Jan		Roberts	Andy
Poston	Henry		Smith	Sherrel
Skalican	Peg		Thompson	Lance
Tucker	Brian			
Wulf	Verlon			

Waccamaw Regional COG Staff Present:

Cathy Archer, Rusty Gaskins, Ayla Hemeon, Tomas Langley, Marsha Platt, Hannah Poston, Amy Ross, Sarah Smith.

Other Guests Present:

Michelle Carr, SCDEW
Wade Coffindaffer, Ross
Sherell Robinson, Ross
Todd Gurley, Ross

- **Call to Order:**

Mr. Henry Poston, Chairman, called the meeting to order at 9:31 a.m.

- **Welcome and Introduction of Guests:**

Mr. Poston welcomed members, staff, and guests. Ms. Ayla Hemeon did a roll call for the Board members and invited staff and guests to introduce themselves.

- **Determination of Quorum:**

Mr. Poston determined that there was a quorum.

- **Approval of March 17, May 19, June 23, and September 15, 2020 Minutes:**

Mr. Poston moved on to the approval of the March 17, May 19, June 23, and September 15, 2020 minutes.

Mr. Brian Tucker motioned to approve the minutes from the March 17, May 19, June 23, and September 15, 2020 meetings. Mr. Wallace Evans seconded the motion and it was passed unanimously by the Board.

- **Approval of 2021 WDB Meeting Dates:**

Mr. Poston read the 2021 WDB meeting dates to the Board and asked for a motion.

Ms. Kim Burke motioned to approve the 2021 WDB meeting dates. Mr. Verlon Wulf seconded the motion and it was passed unanimously by the Board.

- **Finance Report:**

Ms. Cathy Archer presented the funding status as of September 30, 2020. As of last week, all funding for the year has been authorized. \$3.5 million is available for the year. \$1.5 million are obligated funds.

Participant cost rate is a little low, as well as the work-based learning.

13% of the Adult, 12% of the DW, and 16% of the Youth budget has been expended.

For the new program year, 205 Adults, 35 DW, and 127 Youth have been. About 14% of the SC Works budget was expended in the first quarter.

- **Approval of Adult and DW Transfer of Funds:**

Ms. Archer explained that the approval of Adult and DW transfer of funds would give the WRCOG Executive Director, Sarah Smith, permission to sign off on any transfers during the year.

Mr. Evans motioned to approve the Adult and DW Transfer of Funds. Mr. Wulf seconded the motion and it was passed unanimously by the Board.

- **Approval for Voluntary Reallocation:**

Ms. Archer reminded the Board that at the end of the last program year, Waccamaw's Adult and DW available funding was running low due to a high volume of adults in training. Waccamaw received an additional \$300,000 of DW funds which was voluntarily reallocated from Santee-Lynches WDA. Waccamaw then transferred these funds to the Adult program

to cover participant expenditures for the remainder of the program year. Due to unforeseen circumstances (COVID-19 Pandemic) for Q4 of PY 2019, Waccamaw LWDA has suffered decreased enrollments in all programs, which has resulted in excess carryover funds for PY 2020. Based on Waccamaw's current budget for PY 2020, there are excess funds that need to be expended. Santee-Lynches needs additional funding for PY 2020. The board is requested to approve a voluntary reallocation to Santee-Lynches Workforce Development Area. Ms. Archer stated that, upon approval of the voluntary reallocation, \$300,000 will be reallocated to Santee Lynches COG from PY 2020 Adult and/or DW funds. The reallocation will not have a negative effect on the budget, as Waccamaw currently has adequate funding to cover program costs for the remainder of the year.

Mr. Tucker motioned to approve the Voluntary Reallocation. Mr. Wulf seconded the motion and it was passed unanimously by the Board.

- **Performance Report:**

Ms. Amy Ross, Performance and Compliance Manager, presented the enrollments for this program year. Total enrollments: 205 Adults, 35 Dislocated Workers, and 127 Youth. New enrollments: 37 Adults, 14 Dislocated Workers, and 23 Youth. Ms. Ross showed a breakdown by county and a monthly breakdown of enrollment.

Ms. Ross displayed a list of work experience and OJT contracts through the end of October as well as the UI calls received by the centers.

Ms. Ross then displayed the preliminary performance for quarter 1 this program year, she stated that the final numbers did come in and they are the same.

All performance measures are passed.

- **Job Fairs Update:**

Mr. Rusty Gaskins went over the latest job fairs that have taken place. Adjusting to COVID, there are open air job fairs, drive thru hiring events and virtual job fairs. Turnout has been successful. Mr. Gaskins also mentioned Be Pro Be Proud, a truck that assists job seekers. He also went over upcoming job fairs.

- **Contractor Program Update:**

Ms. Sherell Robinson stated that virtual and over-the-phone assistance is still being provided for orientation, workshops, eligibility, and enrollment. Staff are providing engagement with continuing participants as well. Staff are also working together in the Waccamaw Region to increase enrollment. The focus on the youth program is on work experience and OJT placement prior to training.

Ms. Robinson went over some of the outreach they participated in this program year: including, radio advertisements, Facebook and Instagram posts, passing out and emailing flyers to local businesses

and training providers, word of mouth through the current participants, and staff have presented orientations.

- **One Stop Operator Update:**

Mr. Todd Gurley did a recap of the year. He mentioned a new customer service survey that is provided to anyone who walks through the door of the Centers. The new survey is paper, which has had better responses than the previous survey that went out via Survey Monkey online. Mr. Gurley also mentioned a Resource Room Training 101 that the staff participated in.

- **WIOA Update:**

Ms. Hemeon stated that staff have continued to work hard despite challenges presented by COVID. She then presented a PowerPoint slide with Adult, DW, and Youth enrollment data from Quarter 1 of PY18, PY19, and PY20. This year, quarter 1 (July – September) occurred in the middle of the COVID-19 pandemic. All offices remained open to the staff as they assisted clients virtually, over the phone, and in person by appointment. However, during that time, a lot of other things happened: training providers (HGTC, Williamsburg Tech, and others) were working at a limited capacity if at all; businesses were closed per the SC Governor's orders; people were laid off, expecting to return to work after the order was lifted, so they were not actively seeking a new job; people who were laid off were also collecting unemployment insurance, as well as the additional \$600. During that time, going back to school and looking for a new job was not a priority.

Ms. Hemeon referred back to the charts, stating that COVID did have an impact, but it was not as bad as expected. Looking at the funding stream from PY19 to PY20, on average the Adult is down 35%, DW is down 7%, and Youth is down 41%. Staff have continued to seek out new enrollments, participating in many events and outreach opportunities, even some that have not been utilized before.

Staff are also working with HGTC and Georgetown County to establish a Firefighter Pipeline. Georgetown County is currently in need of more Firefighters. Staff are assisting with the funding process of training to eligible participants, so they can pass the certification.

- **Other Business:**

Mr. Poston confirmed that there was no other business to discuss.

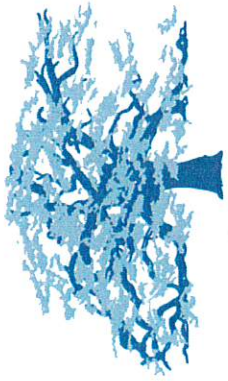
- **Adjournment:**

Being no further business, the meeting was adjourned at 10:20 a.m.

WACCAMAW WDB

Board Reports





WACCAMAW

R E G I O N A L

COUNCIL OF GOVERNMENTS

ONE REGION MOVING FORWARD TOGETHER

Workforce Development Board WIOA Performance Report

January 19, 2021

Amy Ross
Performance & Compliance Manager

aross@wrcog.org

Enrollment: Program Year 2020

July 1, 2020 – December 31, 2020

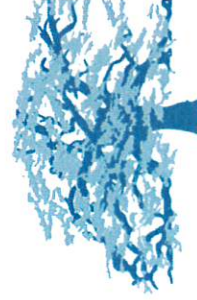
Population	*Carry-over	YTD New	Total Served
Adult	169	62	231
Dislocated Worker	21	26	47
Youth	102	32	134



WACCAMAW
REGIONAL
COUNCIL OF GOVERNMENTS

New Enrollments By County: PY 20 July 1, 2020 – December 31, 2020

County	Adults		DW		Youth	
		New		New		New
Horry		34		13		11
Georgetown		21		8		15
Williamsburg		7		5		6
TOTALS		62		26		32



Monthly Enrollment PY 20

July 1, 2020 - December 31, 2020

ADULT						
July	Aug	Sep	Oct	Nov	Dec	YTD Actual
7	12	11	9	10	13	62

DISLOCATED WORKERS						
July	Aug	Sep	Oct	Nov	Dec	YTD Actual
1	4	7	3	5	6	26

YOUTH						
July	Aug	Sep	Oct	Nov	Dec	YTD Actual
4	7	4	8	5	4	32

PY 2020 Work Experience and On-the-Job Training Contracts

Work Experience

Andrews Fabricators
Carolina Cool, Inc
Drucker Home Medical Equipment
Georgetown County Public Services (X2)
Kingstree Tire Co
Palmetto Synthetics, LLC (X3)
Practice Management Group, LLC (X2)
The Village Group
Town of Kingstree
Williamsburg County Govt (X2)
Williamsburg Regional Hospital

OJT

Carolina Cool, Inc.(X2)
Coastal Cosmetic Dental Associates
Conway Medical Center
Elvis Service Company(X2)
Georgetown County Public Services
Laurel Lane Enterprises, Janco Greenhouse
McLeod Health (X2)
Palmetto Synthetics, LLC
Radix Bay (X2)



UI Calls Received – PY 20

Month	Calls	Month	Calls
July	822	July	1104
August	661	August	763
September	736	September	1335
October	261	October	1368
November	51	November	701
December	73	December	789
TOTAL	2,604	TOTAL	6,060

Orientations and Workshops

WIOA Orientations	
Total #	Attendance
0	0
7	44
9	77
9	70
7	84
9	56
41	331

July

August

September

October

November

December

YTD TOTAL

July

August

September

October

November

December

YTD TOTAL

Youth Work Readiness	Adult Workshops
Number of Workshops Presented:	
0	8
6	23
18	6
11	24
10	17
10	20
55	98

Workshop Titles Include: Soft Skills, Job Readiness, Resume Writing, Financial Literacy and Leadership Development.



WIOA Performance

PY 2020 PRELIMINARY Report Quarter 1

Performance Measure	ADULTS			DW			YOUTH		
	Goal	Actual	% of Goal	Goal	Actual	% of Goal	Goal	Actual	% of Goal
Employment Rate Q2	81.0%	86.0%	106.2%	81.5%	86.1%	105.6%	79.5%	81.2%	102.1%
Employment Rate Q4	78.0%	81.1%	104.0%	79.0%	90.9%	115.1%	71.0%	77.4%	109.0%
Median Earnings	5,200	5,638	108.4%	7,300	7,673	105.1%	3,500	4,509	128.8%
Credential Rate	59.7%	60.6%	101.5%	60.0%	65.4%	109.0%	63.8%	60.7%	95.1%
Measurable Skill Gains	53.8%	61.4%	114.1%	47.0%	56.7%	120.6%	63.0%	71.7%	113.8%

